



Reut Abrany

Creative Director/ Animated content creator

Personal Info

- ☎ 0547535070
- ✉ Rabrany@gmail.com
- 📍 Israel

Links

[My site](#)

Languages

- Hebrew
- English

Experienced Animated Content Director with 15+ years in the animation industry. Adept at providing creative vision and guidance while leading teams of artists and animators. Ensures visually and narratively cohesive content by collaborating closely with writers, storyboard artists, and animators. Proficient in animation, visual storytelling, cinematography, and concept art with a keen eye for detail. Skilled in managing projects from initial written premise to final delivery.

And most of all, I have a deep passion for this work and take pride in delivering top-quality content.

Graduate of Bezalel Academy of Art and Design 2006.

Skills:

- Creative vision and direction
- Visual storytelling
- Expert in classic 2D, cut-out, and 3D animation
- Cinematography
- Concept art
- Production management
- Team leadership and collaboration
- Budgeting and scheduling
- Proficient in software including Adobe animate, premiere, Photoshop, max, Maya.

Work Experience

Producer/Director/Head of Creative 'The Great Song of Zipitponet' (Zipi Shavit Animated Film) , A.Dekel Productions (Contract), ISRAEL
2020 - Present

Storyboard Artist. 'Cocomelon' (TV series), Snowball/ Moonbug Entertainment/Netflix co production (Freelance), ISRAEL
June 2021 - August 2022

Art Director , Spring Games, Ltd.
April 2019 - May 2020

Head of animated department, NMC United Entertainment Ltd., Israel
2014 - 2018

- Worked with renowned Israeli performer as Shlomo Artzi to create a vibrant and engaging animated film for children. **'TETA-ARO LACHEM ' -50 min animated film. Director/producer/concept art and design /lead animator/edit.**
'BEST ISRAELI LULLABYE' -Animated DVD .writer/director/producer/concept art and design /lead animator/editor
- Led the creative team and oversaw all aspects of production, from concept development to final delivery

- Create concept art, Character design and animation.

Director and creator of 'The star tree' Chava Alberstein DVD animated clips, NMC United Entertainment Ltd. (Freelance)
2013 - 2014

Animated content creator /Animator/ Character and background designer/concept art (Freelance)
2010 - 2013

Worked on a diverse range of projects both in Israel and internationally, Selected projects include :

- **"zack and quack"**- an animated children's television series.Promo animator.
- The Journey to the Planet of the Minimics**- Animation feature. Animator.
- Variety of commercial and explanations videos .
- 2D\3D animator and videoboarder at diverse series of BABY and HOP Channels.

established a licensed dealer (Freelance)
2010

animator/designer/videoboarder, CREW 972/Liquid /Stanga, Tel Aviv
2007 - 2009

Education

animation, Bezalel Academy of Arts and Design Jerusalem
2002 - 2006